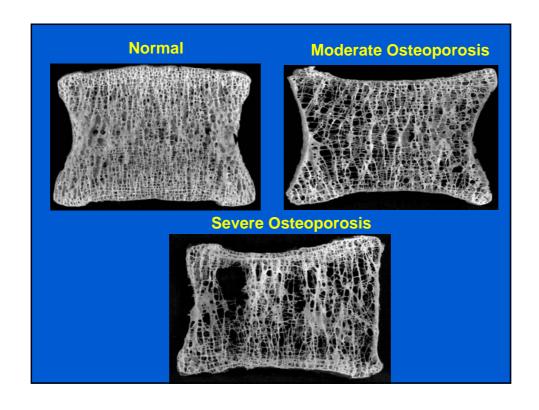
"Plum Good for You"

International Prune Association Conference May 21-25, 2012

Bernard Halloran, Ph.D. University of California, San Francisco





Two kinds of osteoporosis:

- Post menopausal (estrogen deficiency)
- Age-related

Prevalence and Costs

- In the US, 10 million people have osteoporosis
- Half of women and one-fourth of men will suffer an osteoporosis fracture within their lifetime
- Osteoporotic fractures account for:
 - •~\$14 billion in medical costs
 - •>400,000 hospital admissions
- Projected annual costs of osteoporosis by 2040: ~\$50 billion

Therapies for osteoporosis

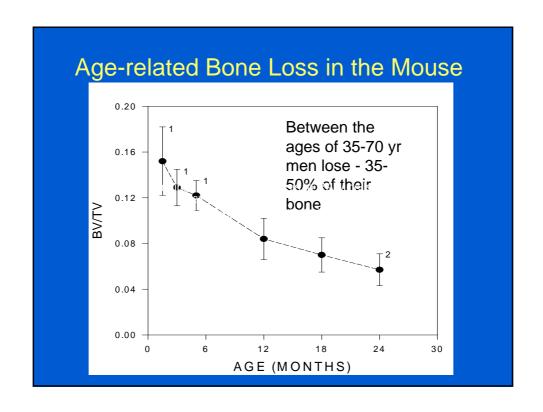
- Teriparatide
- Calcium
- Vitamin D
- Bisphosphonates (Fosamax, Alendronate, Residronate)
- Estrogen
- Denosamab

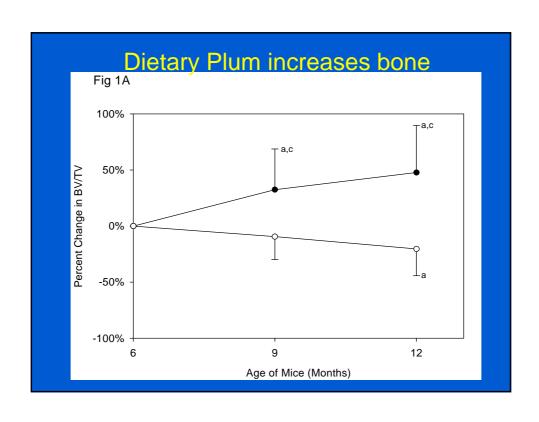
Dietary Fruits & Vegetables are associated with:

- Increased bone in adolescent boys and girls
- prevention of bone loss with aging

Plum effects on bone:

- Reduces bone loss in OVX rat
- Restores bone in castrated rat





Planned studies

- Isolate the active compounds in plum
- Determine how they work
- Clinical study does it work in humans?



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